

# Website - Webinar Archive

[Website Help Home](#)

**Hello and welcome to your Webinar Archive!**

Missed one of our previously scheduled Live Webinars? No problem. Watch at your convenience by clicking on the below videos.

10/24/2018	<b><i>Elevating the App Experience</i></b>
	If you don't have an App, what are you missing out on? Well, more ways to engage with your members and increased revenue. In this webinar, we explore how an App can easily engage members where ever they are, and how this engagement leads to more revenue for your club..

**Elevating the App Experience**

9/27/2018	<b><i>Mobile Ordering: Next Year's Hottest App</i></b>
	Learn how Mobile Ordering for the Private Club industry can not only increase F&B sales, but increase member satisfaction.

**Mobile Ordering Webinar**

**Perfecting Target Marketing**

5/30/2018	<b><i>Perfecting Target Marketing</i></b>
	Learn how to target market to your members at your private club by utilizing member data stored within your website, data genie, reservation systems, and more. This webinar covers how to analyze data, create content marketing plans, and target marketing strategies.

5/2/2018	<b><i>Tiny Desk, Big Lessons: Episode 2</i></b>
	In the second episode of Tiny Desk, Big Lessons, we take a deep dive into adding special events in the tee times reservation tool.

4/4/2018	<b><i>Tiny Desk, Big Lessons: Email Templates</i></b>
	In this 30 minute session, learn best practices for working with Email Templates.

**Special Events Tee Times**

**Email Templates**

**Engaging Members**

3/21/2018	<b><i>Engaging Members</i></b>
	An engaged member, is a happy member. Learn which tools are the best at engaging your member to help create a member for life.

2/21/2018	<b><i>Social Media Marketing</i></b>
	Learn the do's and the don'ts of Social Media Marketing for the Private Club Industry. Learn how to effectively track social media ROIs, create engaging content, and how to use Influencer Marketing.

1/17/2018	<b><i>Marketing to Millennials</i></b>
	Millennials and the Private Club industry typically don't go hand in hand. So, how can you market Private Clubs to Millennials to secure membership sales? In this webinar, we tackle who this generation is, how to market them, and how to engage with Millennials to sell memberships.

**Social Media Marketing**

**Marketing to Millennials**

12/6/2017	<b><i>Live Q&amp;A Webinar</i></b>
	In this Live Q&A webinar, our product experts answer your questions on all products from Website, Office, Reservations, and more!

**Live Q&A**

9/27/2017	<b><i>Email Marketing</i></b>
	Learn how to design emails that get opened, define a content and sending marketing plan, and how to use Email Statistics to refine your process in this webinar on Email Marketing.

**Email Marketing**

7/20/2017	<b><i>Club Marketing Practices</i></b>
	Learn club marketing practices straight from club marketing managers. This webinar covers topics such as: email marketing, social media strategies, marketing to Millennials, event marketing campaigns, App adoption, and use of the CRM to market to members and prospects.

**Club Marketing Practices**

6/22/2017	<b>SEO &amp; Social Media</b>
	Learn basic SEO best practices and tips, along with how to best use Social Media in the Private Club Industry.

**SEO & Social Media**

5/17/2017	<b>The App &amp; the Customer Experience</b>
	Learn how Apps can help improve the customer experience and offer additional marketing opportunities.

**App & Customer Experience**

4/27/2017	<b>Dining &amp; Technology: When Food Is Not Enough</b>
	Learn how dining and technology can enhance the customer experience and allow you to gain valuable data.

**Dining & Technology**

4/4/2017	<b>Frequently Asked Questions: Mail Reporting</b>
	Review some of our most Frequently Asked Questions on our Mail Reporting tool to behind Mail Troubleshooting today.

**FAQs on Mail Reporting**

3/15/2017	<b>Website Series: Marketing Toolkit</b>
	Inbound marketing. Member Home Page Marketing Tools. Effective Email Marketing. Push Notifications. 2 of 3 Series hosted by Account Manager, Ashley Cronan.

**Website Series: Marketing Toolkit**

2/15/2017	<b>Website Series: Calendar &amp; Event Manager</b>
	Best Practices for Calendar and Event Manager. 1 of 3 Series hosted by Account Manager, Ashley Cronan.

**Website Series: Calendar & Event Manager**

11/2/2016	<b>Deck the Halls, Making Spirits Bright</b>
	Best Practices for Events/Calendar Management, Unification and Photo Albums

**Deck the Halls, Making Spirits Bright**

10/25/2016	<b>Best Practices in Mobile Communications for Clubs</b>
	Test Messaging, Push Notification, Beacon Enabled Apps, and more

**Best Practices in Mobile Communications for Clubs**

2016 - Image Explorer

**Image Explorer**

2016 - Calendar & Event Manager

**Calendar & Event Manager**

2016 - Groups

**Groups**

2016 - Articles

**Articles**

2016 - Email Composing & Sending

**Email Composing & Sending**

2016 - Email Reporting

**Email Reporting**

2016 - Site Statistics

**Site Statistics**

2016 - Cross Marketing

**Cross Marketing**